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artica  
International DMCC

## COMPANY PROFILE



# ABOUT ARTICA

Artica International DMCC was established in November 2014 in Dubai, United Arab Emirates. Artica International aims to provide its customer a one stop shop, a complete solution. The company currently services the Printing, Hygiene and Packaging industry. Since 2014, the company has expanded its territorial boundaries to the rest of the GCC countries, Jordan, Sri Lanka, Thailand, Uganda and other African countries.

Artica International DMCC, is led by a young and dynamic team. Our team's youthfulness and fresh energies, help's us in understanding your supply chain, and determining where we can add value.

**OUR TEAM IS TRAINED TO PROVIDE YOU MATERIAL SOLUTIONS, PRODUCT ADVICE AND LOGISTICAL SUPPORT.**

Our team members also have individuals who strive hard in developing and sourcing the best products for your factories and products. We try and understand your business holistically!

## CORPORATE VALUES



# MISSION & VISION

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Ever since its inception Artica International is committed to providing end to end services to its consumers. We would like to specialize in each and every area our customers deem our support in, and help them innovate and grow. We envision ourselves selling a solution which helps the customer in providing a win-win deal through their supply chain.

It is in our core interest and mission to educate the customer and clarify any myths the customer or their customers might have. We believe that the relationship with the end user starts with our customer and it is in our best interests to satisfy them.

IT IS OUR MISSION TO PROVIDE A SOLUTION BY NOT COMPROMISING ON:



ETHICS AND MORALS



SUSTAINABILITY



INNOVATION

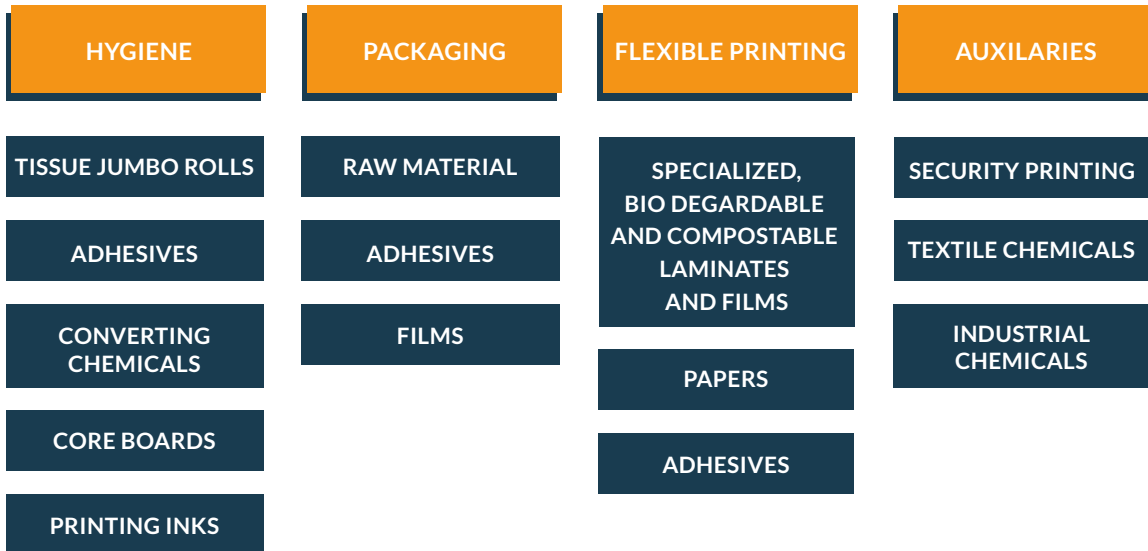


PRODUCTIVITY



# SOLUTIONS

Artica International DMCC, as it's core USP strived to differentiate itself from the trade by providing its channel partners a solution. We currently offer the following solutions for the hygiene and packaging industry, in terms of material financing, bridge capital, product development and innovation, and obviously technical support:



It is our aim to supply you products that work together as a system, helping you to reduce your vendor involvement and focus on developing your products.

**AT ARTICA WE BELIEVE WE CONSTANTLY UNLEARN  
AND LEARN TO DEVELOP BETTER SYSTEMS AND PRODUCTS.**



# SEGMENTS

Artica Internacional DMCC operates in a vast array of segments, providing innovative solutions to its customers internationally

## HYGIENE

Our diverse product offering in the Hygiene Industry has helped us fortify our place as a leading and trusted supplier in many factories globally:

### TISSUE PAPER JUMBO REELS

We supply Jumbo Reels sourced from across the globe. We also deal in FSC certified and PEFC certified mills. We deal in Virgin, Recycled and Super commercial mixes of paper, helping our customers meet and target the requirements of their customers. We deal in specialized paper such as TAD, Airlaid and Colored Tissue.

### CORE BOARD:

We supply coreboards, helping our customers lower the use of core and reduce the wastage in manufacturing the same. We sell the board more on the value of focussing on Ply-Bond and customer appeal, rather than GSM and Burst Factor.

### FINISHED PRODUCTS :

Artica also markets finished products in some of it's markets. Our range of finished products, maintain stringent quality controls. We deal in FSC certified finished products, whilst work with our suppliers in ensuring improved functionalities for our customers. Products include:

- Facial Tissue
- Bath Tissue
- Napkin Tissue
- Maxi or Industrial Roll
- Kitchen Towel
- Interfolder
- Sandwich Paper

**LAMINATING ADHESIVES:**

Our adhesives help in letting you achieve the best results with the lowest wastage. We also supply colored adhesives.

**TAIL SEAL GLUE:**

The tail seal adhesives supplied by us help in ensuring the best closure of your rolled tissue products. The glue does not penetrate through the rolls, ensuring the best experience for your customers.

**PICK UP GLUE:**

Our range of Pick up Glues help in providing you the best rewinding at the highest speeds. The tackiness of the glue, helps in ensuring you start right to get the best overall result.

**INKS AND ADHESIVES:**

Artica International deals in Inks and Adhesives specially made for the hygiene industry. Withstanding with our core principal, our partners have the latest and most stringent EU environmental certifications, whilst not compromising on speciality and innovation.

**FLEXOGRAPHIC INKS:**

Our range of Flexographic inks are FDA compliant, and do not penetrate in the tissue, giving you the sharpest images. Our vibrant range of inks will help you bring your imagination to colorful prints.

## INDUSTRIAL PACKAGING

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Artica sources and produce unique packaging solutions from our partners globally. We are a leading supplier to many of the leading presses globally.

**KRAFT PAPER:**

We supply High RCT Kraft Paper. Our range of papers are made from a blend of Recycled and Virgin fiber, giving you an economic choice for the best boxes and micro-fluting applications. Our paper can also be used for manufacturing paper pallets amongst other applications.

**FOLDING BOX BOARD AND SOLID BLEACHED SULFITE BOARD:**

Artica deals in unique FBB and SBS Boards from India and China. Our boards are made from an array of fiber sources which help in achieving our version of sustainability and uniqueness (GC1, GZ and GC2).

**RECYCLED PACKAGING BOARD:**

Artica represent various Indian and Asian suppliers for Duplex and Triplex (GC1,GC2, GC3, CCNB and WLC).

# CHEMICALS

We deal in a vast variety of chemicals, helping our customer deliver innovative solutions to their customer's hygiene systems. We help in delivering:

## SPECIALITY CHEMICALS:

### BBA Biotech

BBA's innovative chemical such as the BAP uses safe and friendly enzymes to fight odor and unclog drains. The chemical helps in increasing the health of the drainage systems by introducing good enzymes in the system as well as increasing solubility of Toilet Paper and organic substances.

**We also deal in other chemicals such as lotions and perfumes which enhance the functionality of your products whilst being completely safe.**

## COMMODITY CHEMICALS:

Artica is proud to supply Wet Strength and Water Treatment chemicals to its channel partners. Our partner help in supplying resins, which do not leave an unpleasant odor in the towel or napkin after it comes in contact with water. The chemical solutions also help in reducing the wastage whilst increasing the efficiency of the system and the product itself.

## COMMODITY CHEMICALS:

Artica is proud to supply Wet Strength and Water Treatment chemicals to its channel partners. Our partner help in supplying resins, which do not leave an unpleasant odor in the towel or napkin after it comes in contact with water. The chemical solutions also help in reducing the wastage whilst increasing the efficiency of the system and the product itself.

# NATURAL MATERIALS

## WOOD AND CORK

Artica International has stepped beyond traditional paper, and from time to time we market and distribute natural materials such as Wooden sheets and Cork Sheets which can be converted on conventional machines and are digitally printable to get an environmentally friendly approach. Our Amazing Media range is inspired by Mother Nature and also includes unique substrates which are seldom discovered by us.

## RIGID BOXES AND CONVERTED PRODUCTS:

Artica also specializes in producing and supplying materials used in Rigid box making as well as envelopes and bags.

# SPECIALITY PACKAGING & PRINTING

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## PACKING TISSUE:

We supply an array of packing tissue, in unbleached, white and colors for your stuffing and packaging needs. Our papers are used to wrap fruits, ceramics and as a stuffing material in bags and shoes.

## MEDICAL PACKAGING

We supply bacttite paper used in blister packaging applications in the pharmaceutical industry. Our range of papers are FDA compliant, and are FSC certified. They can be manufactured tailor made to ensure optimum run ability on your machines

## MG POSTER

We are pleased to have one of the widest range of MG Poster offerings in the region. Our range includes color and white MG poster. Our MG Poster is made from Agro, Recycled Virgin Wood Pulp, serving your applications.

## BIBLE/ QURAN/ PHARMA AND MANUAL PRINTING PAPER:

We supply bible printing paper giving you the best smoothness and highest opaqueness from 30 GSM and above.

## FLEXIBLE PRINTING PAPERS:

Our range of paper for the Flexible printing industry, help us in reducing the footprint of plastics by using paper based laminates. We are proud to partner and help our partners in developing the same. Narsingh Dass Group in its rich history, has witnessed many partners winning many packaging awards for structures mutually developed.



# FOOD PACKAGING

We are leading suppliers with an array of Food grade papers. Our range of papers ensure the highest standards of safety and hygiene whilst manufacturing.

## BAKING PAPER

We supply single side and multiple side quoted baking paper, which can be used for single use as well as multiple use.

## GLASSINE/ MG BROWN KRAFT

Our range of speciality packaging paper used in the bag making industry help you in delivering the most functional and visually appealing carry bags and pouches to your customers. The same is also used in the manufacturing of Sugar, Salt and Pepper pouches.

## GREASEPROOF PAPER

Our range of Greaseproof Paper is available in different kit levels from 4 - 12, to best serve your needs.

## WAX BASE PAPER

Titanium Dioxide Loaded Mg Poster is used for sandwich wrapping and printing on the same. It is also used as a wax base paper

# OTHER AUXILIARIES

Apart from the Packaging and Hygiene industry Artica International DMCC also deals in the following industries:

TEXTILE CHEMICALS

WOOD FREE PAPER

CONVERTED STATIONARY

FILMS



# OUR TAKE ON SUSTAINABILITY

Artica International, has developed a very unique take on sustainability through all the experiences that 1000's of customers have had dealing with it's parent group Narsingh Dass Group.

Sustainability is not necessarily concerned with only the environment. For complete sustainability, our products have to sustain the following criteria:

**1** **ECONOMICAL SUSTAINABILITY**  
The product we supply need to be economical viable for our customer, keeping in mind the targeted market segment and our competition.

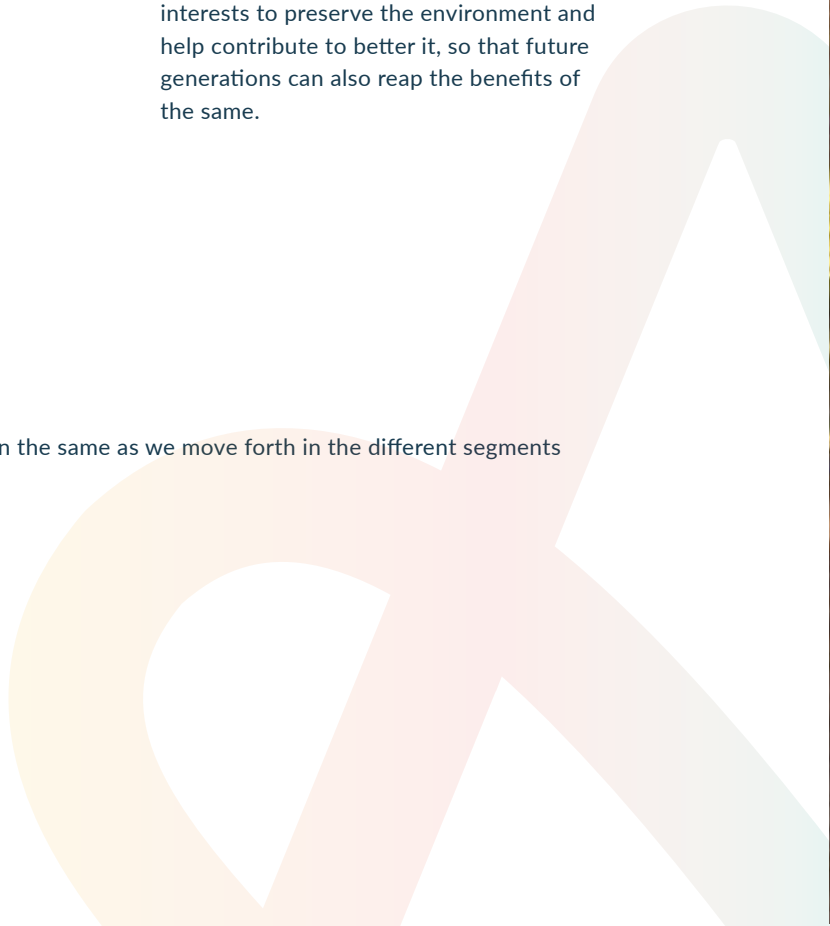
**2** **PRODUCTION SUSTAINABILITY**  
The products supplied by us give our customers the peace of mind that they have the ability to give them the same performance with the likes of competition, and often exceeding the same.

**3** **LOGISTICAL SUSTAINABILITY**  
Apart from maintaining low COx footprint, it is important for us to ensure that our business partners are able to supply to our customers time and time again, and that our customers can depend upon them logistically.

**4** **ENVIRONMENTAL SUSTAINABILITY**  
The most cliched use of the word Sustainability, as we move forth we need to take care of Mother Nature, and prevent further damage. It is in our best interests to preserve the environment and help contribute to better it, so that future generations can also reap the benefits of the same.

**5** **INNOVATION SUSTAINABILITY**  
This is our take on complete sustainability. At Artica we believe that instilling innovative sustainability is the only sure shot way of making the company truly sustainable to withstand

We believe in the above core principals and envision the same as we move forth in the different segments we work in.

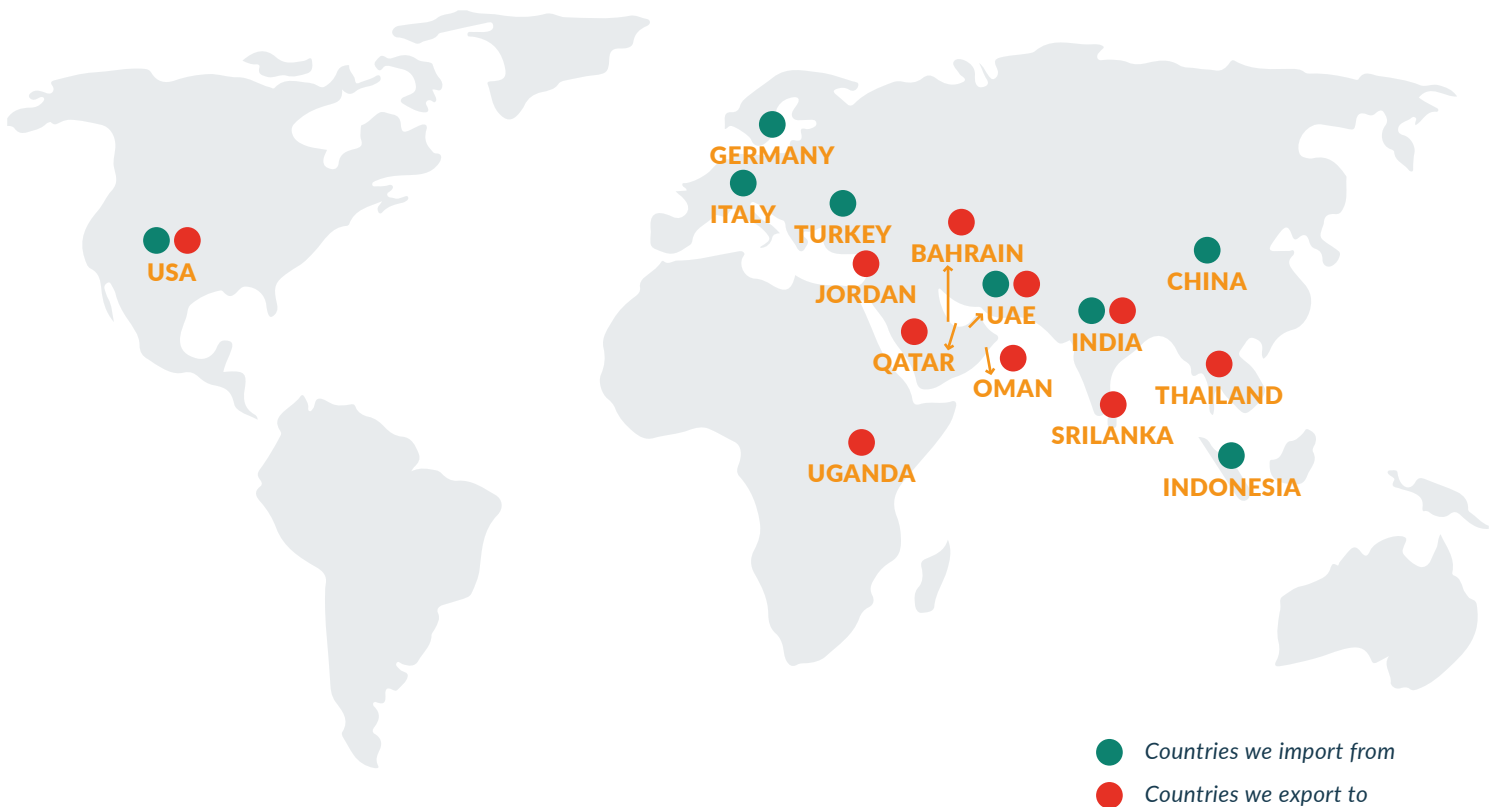




# OUR PARTNERS IN GROWTH

The growth of Artica International DMCC would have been impossible without the formidable support of its partners. Artica International today sources its products globally, keeping in mind its core fundamentals: **QUALITY | SUSTAINABILITY | ETHICS | INNOVATION.**

Our team constantly works for our customers on finding how we can add value in their supply chain. Artica International DMCC, also supplies material under its own brand name Artica. Artica International is amongst the pioneers in introducing and developing, innovative cutting edge technologies employed by both our customers and suppliers.





# OUR GROUP

THE GENESIS OF NARSINGH DASS GROUP DATES BACK TO 1958 WHEN ITS PARENT COMPANY NARSINGH DASS & CO. WAS ESTABLISHED AS A SPECIALITY PAPER TRADER IN DELHI.

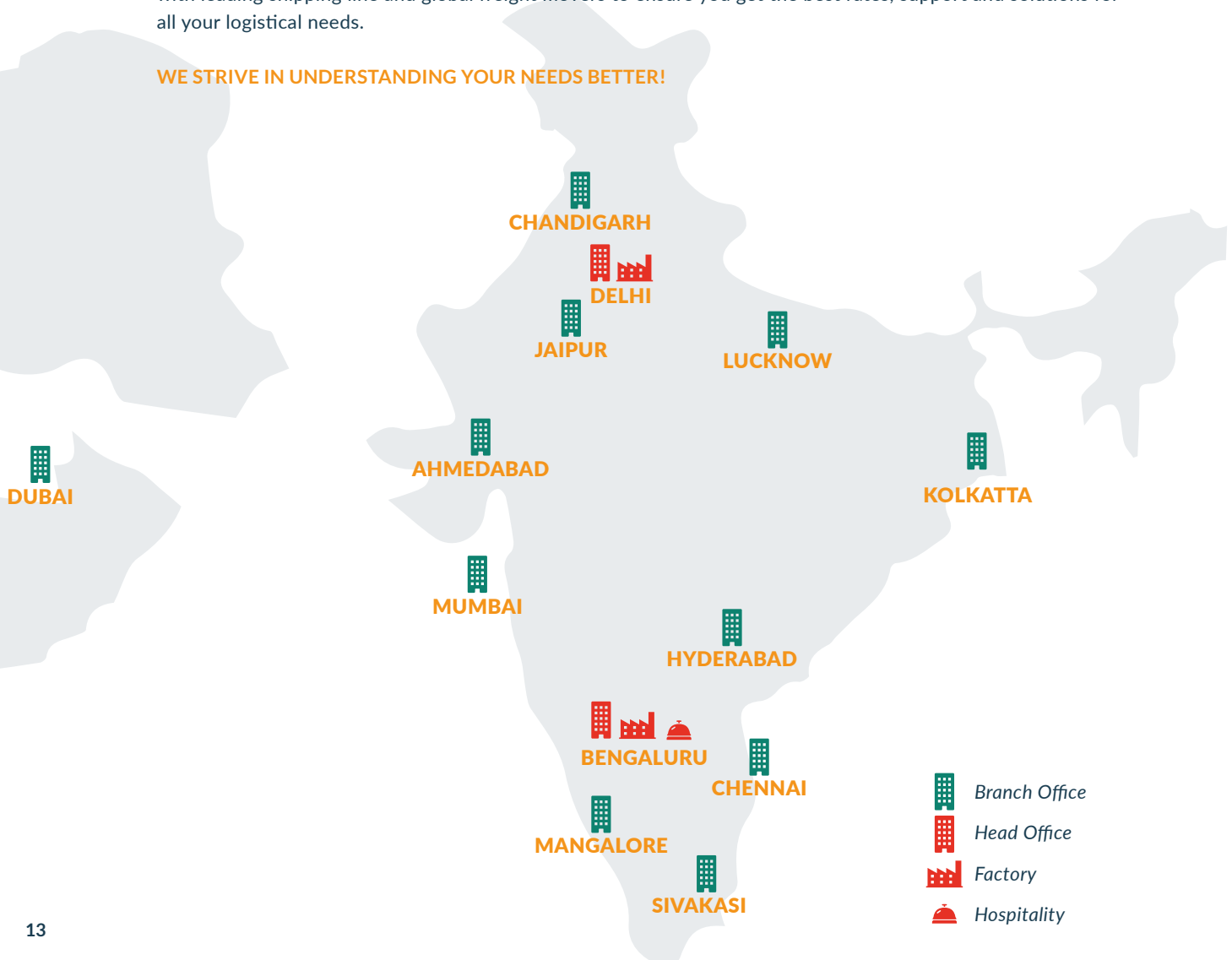
The group today represents the leading Indian and International Paper producers, dealing in a wide spectrum of papers and boards, covering over 80% of paper applications. Besides specializing in paper, we have diversified in supplying pulp, recovered fiber and chemicals to the paper industry. We are also engaged in developing markets for speciality chemicals, nonwovens, tyres and synthetic fibers.

The Narsingh Dass Group has over 10 offices located across India enabling us to provide an industry leading support system. The group also has warehouses located Pan-India, reducing the inventory cost as well as the ability to provide just in time deliveries to its customers.

In 1995, the group established its own conversion plant at Bangalore to offer exclusive range of value added customized papers to the customers under the brand name - ARTICA. The group also undertakes floriculture activities and today has forayed into the hospitality industry with its first venture Miraya Greens.

Artica International DMCC, works on monitoring the complete supply chain and door to port deliveries through its ably manned team of logistic experts. Our supply chain team leaders ensure that our customers face no difficulty in clearance and handling of their goods, no matter where they are importing from. Artica's teams work with leading shipping line and global freight movers to ensure you get the best rates, support and solutions for all your logistical needs.

WE STRIVE IN UNDERSTANDING YOUR NEEDS BETTER!



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